

TRACE3

INNOVATION OVERVIEW

Emerging Technologies in Enterprise IT

Elevation Through Exposure

Trace3 Innovation scouts, vets, and advises on the emerging technologies shaping enterprise IT, so your organization knows what is coming before it arrives.



Exclusive intelligence on the technologies shaping enterprise IT, before they go mainstream.

PRACTICE OVERVIEW

Trace3 Innovation has one core mission: finding and evaluating emerging technologies in enterprise IT before they reach mainstream adoption. Our team scouts promising startups, thoroughly vets their solutions, and provides guidance tailored to your environment.

WHY CLIENTS ENGAGE WITH US

Emerging Technology Intelligence. We continuously monitor and evaluate the technologies shaping enterprise IT, so you always know what is coming and what it means for your business.

No Sales Bias. Our recommendations are never influenced by quota or vendor relationships. What we recommend is what is right for your environment.

Complimentary Expert Access. Trace3 clients receive exclusive access to our Innovation team at no incremental cost.

Focused Guidance. Deep vetting means we do not just identify what is new. We identify what fits your environment and what will have real impact.

OFFERINGS

Research:

Innovation Newsletter, Intelligence Blogs, Emerging Tech Scouting Reports, Custom Research and Analysis.

Advisory Services:

CxO Advisory Program, Executive Advisory Sessions, Technology Matchmaking, Use Case Showcases, Speed Dating Workshops.

THREE PILLARS OF INNOVATION

RESEARCH

Proactive scouting and analysis of emerging technologies in enterprise IT. Innovation Newsletter, Intelligence Blogs, Emerging Tech Scouting Reports, Custom Research and Analysis.

ADVISORY SERVICES

Enterprise-seasoned advisors paired with vetted emerging technologies. CxO Advisory Program, Executive Advisory Sessions, Technology Matchmaking, Use Case Showcases, Speed Dating Workshops.

VENTURE CAPITAL RELATIONS

Direct access to the VC ecosystem and early-stage founders building the next wave of enterprise IT solutions. Emerging Tech Briefings, VC Funding Insights, Founder Introductions, Invitation-Only Networking Events.

VALUE

Trace3 Innovation keeps organizations ahead of the technologies shaping enterprise IT. Our research, advisory, and VC ecosystem access give your team the knowledge and context to make better technology decisions, faster.

2026 TREND TRACKER

Emerging: Agentic Browser Operating Layer, Agentic Pen Testing, Agentic Platforms

Validating: AI Agent Governance and Control, Agent Orchestration, AI SOC, Automated Compliance, AI Data Readiness, Agentic CX

Deploying: Code Automation Ecosystem, Browser Security, Enterprise Agentic Memory, Human Risk Management, MCP Security, Identity for Agents

Engage Trace3 Innovation for emerging technology research, vetting, or executive advisory.

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