

For the average individual and family, planning for usual threats by installing a home security system or seeking help from financial experts to protect against fraud typically suffices.

High-net worth and highly targetable individuals require additional layers of protection for their digital identities and physical selves. These individuals are exposed to elevated risks that can put them and their families in a position where their finances, reputation, and personal safety are threatened.



OVERVIEW

Trace3 and our trusted partners focus on privacy, device, and executive home protection for executives and their families. Other individuals that are highly targetable, such as actors, lawyers, sports professionals, television personalities, and other prominent figures also require additional layers of security to provide defense in depth from those who may wish them harm.

OFFERING DETAILS

Trace3's executive privacy and security services support a variety of layered protection elements to strengthen your executives' and highly targetable individuals' privacy for them and their families:

01	02	03	04
Executive-focused digital privacy awareness training	Data opt-out services	Personal home network and devices investigations	Cell phone compromise analysis
05	06	07	08
Technical surveillance counter measures	Human targeting investigations	Gift validation assessments	Counter-corporate espionage training
09	10	11	12
Targetability assessments	Merger & acquisition risk assessments on target executives	IPO risk assessments on executives	Removing data from brokerage sites, and intercept data on the deep and dark web

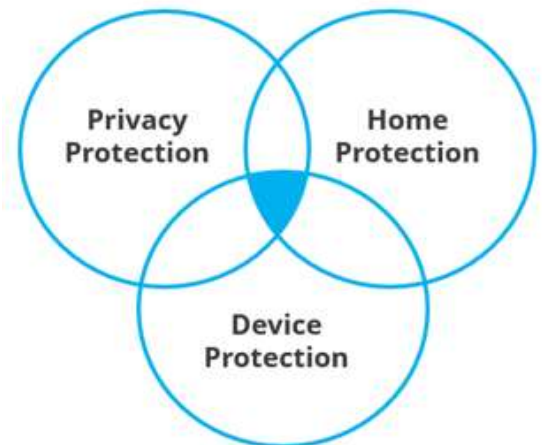
BEYOND DATA PRIVACY WITH CONCIERGE SERVICES

Data scanning on the open, deep, and dark web is critical to understand what data is publicly available, and what discussions are being had that could potentially negatively impact these individuals and their family members. Data scanning and cleanup focused on privacy often includes:

- Deep and dark web scanning, which can include criminal marketplaces
- Regular digital activity reporting
- Social media monitoring/detection
- Digital clean-up
- Privacy opt-out/profile cleanup
- PII tracking/removal
- Decoy data generation

With Trace3's executive privacy and security concierge services, these individuals have additional coverage, including:

- Secure configuration and hardening of devices
- Device compromise analysis
- Geo-location tracking and location-based risk awareness
- Lost device recovery assistance
- Home network assessment, hardening, and monitoring
- IoT device assessment and hardening
- Physical and cyber penetration testing, including wireless, social engineering, and more
- Customized password management solutions
- Secure training, including VPN usage, general home safety, social media safety, and more
- Phishing support
- Technical surveillance countermeasures
- Breach remediation assistance, via retainers



VALUE

Our team will work with you to define the right executive privacy and security program for the right individuals. With protection from account takeovers, defines attacked personas, enables social media monitoring, implements advertising ID tracking and anonymization, adds physical devices deployed with active monitoring, and other enhanced protection services, we will define the right solution to meet your needs through a holistic perspective on executive security services.

Protect your executives and other highly targetable individuals and their families with Trace3's Executive Privacy and Security services. For more information, contact your Trace3 Security expert or find us at [Trace3.com](https://www.Trace3.com).