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TRACE3 ACHIEVES CISCO PREFERRED ACROSS SIX PORTFOLIOS IN NEW 360 PARTNER PROGRAM

Accomplishment signals end-to-end Cisco expertise for organizations modernizing in the AI era

IRVINE, CALIF. – February 12, 2026 – Advanced technology solutions and services provider Trace3 announced it's now recognized as a Cisco Preferred Partner across all six portfolios in Cisco's new 360 Partner Program: Cloud and AI Infrastructure, Services, Collaboration, Networking, Security, and Splunk. This industry-leading recognition reflects how Trace3 designs, implements, and operates Cisco-powered environments that help clients run, secure, and optimize their most critical systems.

Cisco created the 360 Partner Program to help clients quickly identify partners who deliver measurable outcomes in areas such as AI-ready data centers, future-proofed workplaces, and digital resilience. Cisco Preferred Partners stand at the top tier of the program, pairing advanced technical skills with mature lifecycle and adoption practices and delivering comprehensive, end-to-end solutions.

Trace3 earned Cisco Preferred status in all six available Cisco portfolios - Cloud and AI Infrastructure, Services, Collaboration, Networking, Security, and Splunk. In addition, Trace3 successfully completed the independent audits required to deliver Cisco Powered Services in Campus Access, Webex Contact Center, and Cloud Calling. This breadth shows Trace3 applies the same high standards of operational excellence and customer success across the entire Cisco ecosystem. Clients can turn to a single partner to connect AI-ready infrastructure, secure networks, modern collaboration, observability, and managed services into one outcome-driven strategy.

"Organizations are looking beyond point products, for a Cisco partner that can help them design, build, and run a modern platform for their business," Mark Graham, SVP, Partner Business Development at Trace3 said. "Being Cisco Preferred across six strategic portfolios tells our clients we have the depth to architect the right solution, the discipline to operate it every day, and the experience to drive adoption so they actually see the outcome they've been promised."

Trace3 has dedicated years to building the people, processes, platforms, and standards that enable enterprise clients to hand off day-to-day operations of their hybrid network, cloud, collaboration, and security environments with efficient, consistent performance at scale. Under the Cisco 360 Partner Program, those investments align directly with the Preferred tier's focus on lifecycle value, end-to-end delivery, and measurable business impact.

For clients, Trace3's broad Cisco Preferred status means:

- **One accountable partner** across Cloud and AI Infrastructure, Services, Collaboration, Networking, Security, and Splunk.
- **Outcome-driven engagement**, from advisory and design through implementation, managed services, and continuous optimization.
- **AI-ready and secure foundations** that align with Cisco's vision for modern data centers, workplaces, and resilient digital operations.

"Cisco's 360 Partner Program makes it much easier for organizations to see which partners have real depth," Graham added. "When they find Trace3 listed as Cisco Preferred across these six portfolios, they can move forward knowing they're choosing a partner that not only understands the technology, but also runs it, secures it, and keeps it aligned to their business over time."

This recognition further strengthens Trace3's position as a leading Cisco partner and trusted advisor to enterprises that want to modernize their infrastructure, embrace AI, reduce risk, and accelerate time to value from their Cisco investments.

About Trace3

Trace3 delivers business transformation. The firm consults on, integrates, and operates convergent solutions across data, security, and cloud that embrace emerging technology and drive measurable business value for its clients. For more information, visit trace3.com.

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