

The demand for actionable insights is accelerating as businesses face supply chain disruption, talent shortages, and an uncertain economic environment. To meet this challenge, IT leaders must deal with a perfect storm of data complexity, technology advancement, security threats, and increasing customer expectations.

Traditional top-down hierarchical operating models, data silos, and isolated solutions are no longer effective responses. Organizations with an effective data and analytics strategy respond quicker and outperform peers who do not.



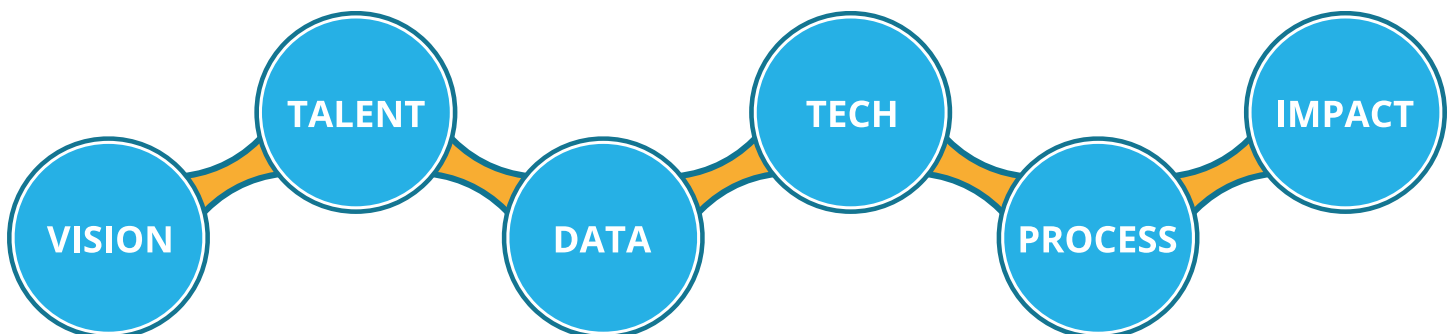
OFFERING OVERVIEW

Trace3 research reveals leading organizations excel at addressing four key market drivers with the greatest influence on their business ecosystem:

- The convergence of data, technology, and collaborative operating models to solve complex business problems.
- The growing demand for an improved digital experience that defines how insights and services are delivered to data consumers.
- The profound shift to data-driven decision making with embedded AI.
- The need to protect data assets in a secure distributed environment.

Our consultants work closely with executives and technical leaders to translate their priorities and needs into cohesive data-driven strategies focused on innovation, operational excellence, and customer experience. We do this by addressing the critical levers of talent, data, technology, and processes that form the backbone of a winning approach and align the strategic vision with value impact. This unique approach combines a use-case driven process, design thinking, and innovation workshops to empower teams, engage key stakeholders, and define the straightest path to success.

Trace3 recognizes the importance of momentum to achieve the results clients expect. From day one, Trace3 consultants advise client leaders in the development of executable strategies that begin addressing their most important issues. This momentum is essential to putting data-driven insights in the hands of front-line decision-makers to enable their immediate impact on the business.



OFFERING DETAILS

Every organization is unique, with different aspirations, challenges, and capabilities. Trace3's data strategy offerings are designed to engage quickly, focus on understanding the important issues, explore potential options, and pick the best path forward for your organization. Each offering begins with a hands-on discovery process that enables our team to understand management's objectives and create a shared awareness across all stakeholders.

DATA & ANALYTICS STRATEGY OFFERINGS:

- Data Strategy & Roadmap
 - Data & Analytics Program Assessment
 - Data Governance Program Design & Implementation
 - AI Center of Excellence Enablement
 - Enterprise Performance Management Strategy
 - Executive Workshops & Focused Research
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OFFERING VALUE

Data, technology, and strategy are the fundamental elements of digital transformation. Trace3's data and analytics strategy approach engages stakeholders at all levels to identify the critical insights necessary to take your business to the next level and beyond. In addition to the project deliverables, major business benefits include:

- Improved management agility to respond to changing business demands
- Less manual data manipulation
- More forward-looking, predictive analytics
- Increased decision-making precision
- Greater return on data and technology investments
- Improved ability to attract and retain top talent
- Improved data access and self-service
- Improved protection and control over mission critical data assets

Don't get caught standing still while your competition and customers pass you by. Trace3's experienced data and analytics team is well-prepared to help you begin charting the future for your organization today. For more information, contact your Trace3 Representative or Data Analytics expert or find us at [Trace3.com](https://www.Trace3.com).