

Migrating to the cloud can be a long and difficult decision to make when organizations are considering a data modernization effort.

Whether you are moving to AWS, Azure, GCP, or a specialized cloud provider, there are a lot of considerations that must be studied before getting your cloud environment "production ready".

From leveraging up cloud services to building data pipelines, to securely sharing data, to making sure all lines of business have their needs met; missing anything in between can be detrimental to meeting initiatives.



FIVE REASONS TO MOVE TO THE CLOUD

1 FLEX & SCALE

Cloud solutions allow organizations to easily scale their capacity up or down as needed, without having to invest in expensive infrastructure.

2 COST SAVINGS

Moving data to the cloud can help reduce IT costs by eliminating the need to maintain on-premises infrastructure & reduce energy costs.

3 ACCESSIBILITY

Cloud data solutions allow for sharing of data easier without the need for costly replication or maintenance.

4 DISASTER RECOVERY

With cloud data solutions, organizations can store data across multiple physical locations, leading to high levels of durability & availability.

5 SECURITY

Cloud data solutions have invested in advanced security measures to protect their customers' data such as encryption, MFA, and physical security.

VALUE

- Cost Effective Storage
- Risk Mitigation
- Easier Support and Maintenance
- Faster Innovation
- Efficient Data Sharing
- Simpler Integrations with SaaS Tools.

Though, beneficial to your organization, migrating your data to the cloud can be fraught with a multitude of challenges. To avoid complications, allow Trace3's expert and accredited professionals to guide you through the process. To learn more, **contact us at data.analytics@trace3.com or visit [Trace3.com](https://www.trace3.com).**