## TRACE3

## DATA & ANALYTICS MODERN DATA STACK

Choosing the right solutions for things like Pipeline Orchestration, Transformation, ETL, Streaming, Storage, Querying, and other parts of the Modern Data Stack is directly related to the success of an organization.

Whether you choose to go best of breed in each category, or take advantage of an all-in-one platform approach, deciding can be somewhat daunting. Building a modern data stack is not a "onesize-fits-all" approach and the choice of solutions or architecture is largely use case driven.



## WHAT IS THE MODERN DATA STACK?

The modern data stack is a combination of technologies, tools, and platforms that enable organizations to collect, store, process, and analyze large volumes of data. The modern data stack plays a critical role in the success of organizations in today's datadriven world. Its importance lies in the improved data insights, increased business agility, enhanced customer experience, better collaboration, and increased efficiency it provides.



The choice between a best-of-breed or platform approach for data and analytics depends on the specific needs and goals of the organization.

A best-of-breed approach involves selecting individual tools and technologies to address specific data and analytics requirements. This approach can provide organizations with greater flexibility and the ability to select the best tools for specific use cases. However, it can also lead to increased complexity and the need for greater expertise to integrate and manage the disparate technologies.

A platform approach involves selecting a comprehensive, integrated solution that provides a broad set of data and analytics capabilities. This approach can simplify the technology stack, reduce the need for specialized expertise, and provide a more consistent user experience. However, it can also limit an organization's ability to select the best.

## WHERE CAN I START?

Trace3 has a long history of finding innovative solutions that meet the strict demands of their customers. Leverage the Trace3 Innovation team to read research, learn who is emerging as leaders, and attend a custom-curated, no-cost technology briefing that solves the use cases your business needs to succeed.

For assistance unraveling the complexities of each approach and finding the right tool kit for your Modern Data Stack, contact us at data.analytics@trace3.com