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## TRACE3 AND RIVERBED PARTNER ON LEADING EDGE CLOUD NPM OFFERING

*Joint solution provides clients with a proven cloud-based design that shortens time to value, widens network visibility, and increases network security*

**IRVINE, CALIF. – November 17, 2022** – Premier solutions consultant Trace3 today unveiled a newly built Cloud offering that bundles the best practices and templates for the design, implementation, and support from partner Riverbed’s Alluvio™ Network Performance Management solutions.

Trace3 Cloud Solutions Group based the solution on Azure’s Enterprise Scale Landing Zone architecture, which serves as the foundation of a well-architected framework supplemented with the automated deployment of Riverbed’s NPM appliances in the cloud. The network flow monitoring solution is based on Alluvio NetProfiler technology and can also be optioned with zero-trust advanced security, logging, and monitoring, as well as paired with Trace3’s best-in-class managed services.

“Trace3 is proud to offer this solution to our clients, as it allows the ability to extend Riverbed’s Alluvio Network Performance Management solution from an on-prem environment to the cloud via automated provisioning into their Azure landing zone using Microsoft Well Architected Framework best-practices,” Trace3’s VP of Cloud Chris Nicholas said. “This is also a great opportunity for clients to add use case coverage for cloud-native patterns and to adopt NPM as part of a new landing zone architecture template.”

“We are proud of the partnership to bring a secure Trace3 and Riverbed ‘Cloud Managed NPM’ solution to market,” Alex Thurber, Senior Vice President, Global Partners and Alliances at Riverbed said. “Trace3 brings the expertise that organizations need to quickly deploy and manage Riverbed’s market leading Alluvio NPM and unified observability solutions in the cloud, allowing mutual customers to realize value in a matter of days with a safer and more secure network.”

The Trace3 and Riverbed “Cloud Managed NPM” joint packaged offering modernizes current environments as IT teams best secure and monitor the organization’s future environment. This cloud-hosted solution reduces the time-to-market timeline by standing up the NPM solution in hours instead of a typical deployment that can take days or weeks. Users will also notice the solution provides end-to-end visibility of their network environment from on-prem to cloud.

“The partnership between Trace3 and Riverbed is a prime example of packaged products and services being offered in the cloud via distribution channels like the Azure Marketplace,” Trace3’s Azure Practice Lead Abid Syed said. “We in Trace3’s Cloud Solutions Group are pleased to be one of the first to evangelize joint offerings that combine leading vendor products such as Riverbed’s Alluvio NPM with our best-in-class cloud automated provisioning, enterprise scale landing zone, and managed services for a better customer experience.”

With the combined power of Trace3 and Riverbed, clients can gain insight into:

- Full fidelity and unified end-to-end network visibility from on-premises to cloud
- Deduplication of traffic from multiple sources to improve reporting accuracy
- Investigation, triage, and dependency mapping across complex ecosystems
- Near real-time reporting by converting Azure NSG flow logs into NetFlow
- Network services hardening/analytics
- Better compliance and governance through threat anomaly detection to alert on potential security breaches

To learn more about the Trace3 and Riverbed “Cloud Managed NPM” joint packaged offering, visit: [the offering's listing on Microsoft Azure Marketplace](#).

#### **About Trace3**

Trace3 is a premier provider of advanced technology consultation services and solutions. Founded in 2002, Trace3 offers a broad mix of end-to-end technology services and solutions, ranging from artificial intelligence and data science to cloud computing and security consulting. The company also offers a venture capital briefing program, with a sharp focus on emerging technologies, and provides clients with extensive research focused on the latest IT trends. Trace3 is headquartered in Irvine, Calif. and maintains 25 office locations across the United States. For more information, visit [trace3.com](http://trace3.com).

#### **About Riverbed**

Riverbed is the only company with the collective richness of telemetry from network to app to end user, that illuminates and then accelerates every interaction, so organizations can deliver a seamless digital experience and drive enterprise performance. Riverbed offers two industry-leading portfolios: **Alluvio by Riverbed**, a differentiated Unified Observability portfolio that unifies data, insights, and actions across IT, so customers can deliver seamless, secure digital experiences; and **Riverbed Acceleration**, providing fast, agile, secure acceleration of any app, over any network, to users anywhere. Together with our thousands of partners, and market-leading customers globally – including 95% of the FORTUNE 100 – we empower every click, every digital experience.

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