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TRACE3 ACHIEVES ELITE TIER PARTNER STATUS WITH SNOWFLAKE

Irvine, Calif. – March 8, 2023 – IT solutions provider and consultant Trace3 announced that it has achieved Elite tier partner status from Snowflake, the Data Cloud company. Trace3 can accelerate the digital transformation of its joint customers who can fully leverage the performance, flexibility and near-infinite scalability of the Snowflake Data Cloud.

"Data is a strategic asset that we enable our clients to leverage at its fullest to impact all parts of their businesses," Trace3 VP of Data & Analytics Asher Lohman said. "The big bets Trace3 has made on Snowflake as a core data partner coupled with this incredible achievement of Elite status aligns our team to unlock even more potential for our clients."

Trace3 and Snowflake's partnership has resulted in numerous client successes, as Snowflake's ecosystem is continually growing and integrating with leading solutions across the stack.

"Snowflake and Trace3 share the ultimate goal of enabling our customers to make data-driven business decisions," said Katie Ecklund, Sr. Director of SI Partnerships – Americas at Snowflake. "Recognizing Trace3 as an Elite tier partner is a testament to their expertise and commitment to joining us in mobilizing the world's data."

The Snowflake Partner Network unlocks the potential of the Data Cloud with a broad array of tools and partners. Certified partnerships and integrations enable customers to leverage Snowflake's flexibility, performance, and ease of use to deliver more meaningful data insights. To become a Snowflake partner and get access to Snowflake's self-service partner resources, please click here.

To learn more about Trace3 Data & Analytics, visit, Trace3's website.

About Trace3

Trace3 is a premier provider of advanced technology consultation services and solutions. Founded in 2002, Trace3 offers a broad mix of end-to-end technology services and solutions, ranging from artificial intelligence and data science to cloud computing and security consulting. The company also offers a venture capital briefing program, with a sharp focus on emerging technologies, and provides clients with extensive research focused on the latest IT trends. Trace3 is headquartered in Irvine, Calif. and maintains 25 office locations across the United States. For more information, visit trace3.com.