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TRACE3 NAMES COMPANY-VETERAN GENERAL MANAGER FOR MOUNTAIN STATES REGION



DENVER, COLO. – September 12, 2023 – Trace3, a technology solutions company focused on delivering business transformation, named Tony Bushell as the new general manager for the mountain states region.

Bushell has been with Trace3 for 16 years, holding key executive roles within the organization. During his tenure, the company has asked Bushell to lead the engineering organization and build out the company’s managed services offerings.

“It’s perfect timing for Tony to assume the general manager role for Trace3’s mountain states region as we implement on our next phase of growth,” Trace3 President Joe Quaglia said. “Tony has been instrumental in building our mountain states region over the years, and he is always focused on delivering value to our clients through our highly differentiated talent and services which are underpinned by innovation and emerging tech.”

Leading the mountain states region will be familiar territory for Bushell, as he previously held the role from 2011 to 2014, a period of nearly 50% revenue growth for the region. Bushell is known as a “player coach” who has a deep understanding of the industry and the evolving needs of technology leaders. Over the coming months he will focus on a strategy to grow Trace3’s consulting and services reach within the security, data, and cloud markets.

“I couldn’t be more excited to be leading this team again as we help our clients solve increasingly complex problems,” Bushell said. “Our high-performance culture is underpinned by a unique value proposition of helping our clients navigate today’s highly converging landscape. This team has never been more prepared and excited as we gear up for major growth in this market.”

Bushell’s areas of expertise span engineering, solutions and services development, business development, research and innovation, go to market strategy and design, and sales management.

About Trace3

Trace3 delivers business transformation. We consult on, integrate, and operate convergent solutions across data, security, and cloud that embrace emerging technology and drive measurable value. For more information, visit trace3.com.

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