BlueCat acquires Men&Mice to boost its industry-leading DDI platform

With the acquisition, BlueCat's enhanced portfolio will offer organizations of all sizes the tools to simplify and improve their network.

TORONTO, May 17, 2023 (Globe Newswire) — BlueCat Networks, a leading provider of mission-critical network and cloud infrastructure software for reliable and secure DNS, DHCP, and IP address management (collectively known as DDI), today announced that it has acquired Men&Mice, which provides network management solutions. Regulators approved the deal. Financial terms were not disclosed.

Men&Mice's industry-recognized IP address management (IPAM) and orchestration solution, Micetro, strengthens BlueCat's position as a DDI industry leader and further extends BlueCat's mid-market offerings. BlueCat's enhanced portfolio addresses the complex requirements of multi-cloud, hybrid cloud, and on-premises environments, which are central to transformation strategies across mid-market and enterprise organizations.

Global demand for DDI management, which provides the core services that direct traffic and enable communication across the network, has increased. A 2022 Future Marketing Insights report projected that the global DDI market would grow by 17% per year, reaching almost $10 billion (USD) by 2032. Digital transformation initiatives are driving this demand as enterprises shift applications to the cloud and deploy infrastructure as code.

As organizations evolve, many use an IPAM solution that also overlays disparate DNS and DHCP solutions to gain visibility, management, and control of their on-premises and cloud environments. Research in 2022 from Enterprise Management Associates revealed that a significant percentage of organizations use an overlay strategy to manage DNS and DHCP from the IPAM environment.

"No matter your size or your stage of network modernization, BlueCat manages DDI across a broad range of environments, with advanced automation, analytics, and security features to simplify network management and performance," said Stephen Devito, Chief Executive Officer at BlueCat. "We welcome Men&Mice to the BlueCat family and look forward to Micetro's product evolution. Men&Mice shares BlueCat's commitment to customer success and a culture of innovation."

"BlueCat is the right step for the continued growth of Men&Mice and the acquisition recognizes the impact of the employees who helped build and support Micetro and the customers who invested in it," said Men&Mice Chief Executive Officer Magnus Bjornsson. "We're committed to supporting our customers and look forward to creating more value in the market."

About BlueCat

BlueCat is the Adaptive DNS company. The company's mission is to help organizations deliver reliable and secure network access from any location and any network environment. To do this, BlueCat re-imagined DNS. The result – Adaptive DNS – is a dynamic, open, secure, scalable, and automated DDI management platform that supports the most challenging digital transformation initiatives, like adoption of hybrid cloud and rapid application development. BlueCat's DDI management platform was recognized as a market leader and outperformer in the 2022 GigaOm Radar report that evaluated all the vendors offering DDI Management. The company is headquartered in Toronto and New York and has additional offices throughout the world, including Germany, the United Kingdom, Japan, Singapore, and Serbia. Learn more at bluecat.com.

About Men&Mice

Men&Mice is one of the oldest tech companies in Iceland and a world leader in sustainable network management. We offer a portfolio of products that makes networks more visible, manageable, resilient, and ultimately safer. Men&Mice was founded in 1990 in Reykjavik, Iceland, to create a management system for schools and fisheries that made administrative tasks simple and transparent. Today, we work with Fortune 500 companies, universities, hospitals, and local governments to make their DNS, DHCP, and IP address management easy. [Learn more at menandmice.com.](menandmice.com)

BlueCat acquires network infrastructure monitoring and automation platform Indeni

With the acquisition, BlueCat customers will gain an enhanced ability to maintain network resiliency and proactively assess network health.

TORONTO, June 2, 2023 (Globe Newswire) — BlueCat Networks, a leading provider of mission-critical network and cloud infrastructure software for reliable and secure DNS, DHCP, and IP address management (collectively known as DDI), announced today that it has acquired Indeni. Moelis & Company acted as financial advisors to BlueCat. Financial terms were not disclosed, and the deal is subject to regulatory approval.

Indeni's platform helps network operations (NetOps) teams assure the health of their network appliances such as firewalls, load balancers, and secure web proxies. It analyzes device configurations, metrics, and logs through deep domain expertise, codified as knowledge. And it alerts administrators about existing and potential issues, using a global, crowd-sourced knowledge base to identify and recommend remediation steps using automation. Customers using Check Point, Palo Alto Networks, Fortinet, F5, and many other network security products are already benefiting from Indeni's platform.

This acquisition will enhance BlueCat's DDI management platform, which provides the core services that direct traffic and enable access and communication across the network. Once integrated with BlueCat's platform, customers will also gain an unprecedented view into their core DDI system, specific DNS and DHCP services, appliance metrics, and configuration best practices.

"Indeni's speciality is that it provides NetOps with highly detailed information necessary to detect and prevent issues that—if left alone—would disrupt business operations," said Andrew Wertkin, Chief Strategy Officer at BlueCat. "The vast majority of operational issues with DDI infrastructure come from uncoordinated changes to firewalls and other network appliances, as well as human error. BlueCat intends to extend the Indeni platform to proactively assess health across these closely related domains."

"Indeni has been servicing the world's leading organizations for over a decade, and we're looking forward to expanding our reach to BlueCat's current and future

customers," said Yoni Leitersdorf, Indeni founder and Chief Executive Officer. "With BlueCat's industry-leading position and resources, we can bring Indeni's technology and insights to many more users."

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About Indeni

Indeni is the leader in security infrastructure automation. Its crowd-sourced automation platform performs health and compliance checks for network security appliances (firewalls, proxies, load balancers), resolving issues before they result in downtime. Many of the world's leading enterprises, including credit card issuers, global airlines, big four auditing firms and health organizations, are utilizing Indeni's automation solution to keep their network up and running smoothly. Learn more at indeni.com.

BlueCat is now available on the Cisco GPL

We are thrilled to share some exciting news with our valued Cisco partners. BlueCat, the leader in Adaptive DNS, is now a SolutionsPlus partner and have officially been added to Cisco's Global Price List (GPL)!

BlueCat's alliance with Cisco as a SolutionsPlus partner delivers leading DNS, DHCP, and IPAM (together known as DDI) solutions to customers as part of Cisco's integrated networking and security portfolio. Adding BlueCat to the GPL simplifies the procurement process for Cisco partners and customers while enabling seamless integration of BlueCat's DDI platform into their infrastructure.

As a Cisco SolutionsPlus partner, BlueCat can now offer Cisco partners and customers:
- Best-in-class DDI solutions for a secure and optimized network infrastructure
- Streamlined network management
- Accelerated digital transformation

To learn more about the benefits of the BlueCat-Cisco partnership and how our joint solutions can revolutionize network management for your customers, read this blog announcement, contact your BlueCat Partner Manager, or email partners@bluecatnetworks.com.

We are committed to supporting our Cisco partners every step of the way. Our dedicated team is available to assist you with any questions, provide further information, or discuss potential customer opportunities. Together, we can leverage the power of BlueCat's solutions within the Cisco ecosystem to drive customer satisfaction, strengthen relationships, and achieve mutual success.

Thank you for your continued partnership and support. We are excited to embark on this new chapter and look forward to further collaboration with you as we bring the benefits of BlueCat's Adaptive DNS solutions to customers worldwide.